



Arlington County Fair – 2018 Sponsorship Opportunities

The Arlington County Fair is a non-profit volunteer-driven event that embraces a diverse community by educating, entertaining, and showcasing the best of Arlington. Tens of thousands of area residents and visitors will return to [Thomas Jefferson Community Center and Park](#) August 15-19 to attend the 2018 event. For the past **42 years**, the fair has been one of the largest free events on the East Coast with over **74,000 attendees** in 2017 alone from Northern VA and the DC area. Sponsors have helped in our success and this year is no different. Your sponsorship enables us to provide high quality entertainment, highlight Arlington as a world-class destination, and award prizes to the competitive exhibits winners. The Arlington County Fair does not receive funding from the Arlington County government and relies on ride ticket sales, booth sales and fundraising efforts to produce the event.

Social Media Presence

Sponsoring with the Arlington County Fair includes brand exclusive access to the Fair's social media network:



13,222 Fans
2017 Reach: 175,000



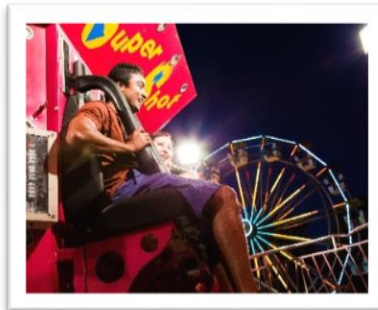
699 Followers
2017 Reach: 135,000

Past Partners & Sponsors

Arlington's Car-Free Diet
BB&T
Giant Food
Naked Juice
StayArlington

Arlington County
BikeArlington
Harris Teeter
Offender Aid and Restoration (OAR)
Two Wheel Valet

Arlington Independent Media
Comcast
Menchie's Frozen Yogurt
OneMain Financial
Virginia Is For Lovers



	Diamond Level (1)	Platinum Level (2)	Gold Level	Silver Level	Bronze Level	Friend of the Fair
Sponsor Investment	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$100-\$499
<i>Benefits:</i>						
Logo on printed sponsor poster (displayed during event)	X	X	X	X	X	X
Logo in printed program (2,000 copies)	X	X	X	X	X	X
Logo and link on arlingtoncountyfair.us	X	X	X	X		
Category exclusivity - Sponsors of a certain level will have category exclusivity (i.e. car dealerships, hotels).	X					
Daily announcement during indoor hours of the Fair (August 17-19) via PA system	3	3	2	1	1	
Social media post on Facebook and Instagram	6	5	4	2	1	
Premium booth space in high-traffic area	20x20	20x10	10x10	10x10		
Banner	13x24 Backdrop Banner	16x6 Speaker Tower Banner	Feather Banner	Feather Banner	Spot location banner	
Ride tickets	100	50	25			

Please note that sponsorships can be tailored to your organization's specific needs.

2018 Arlington County Fair Operating Hours:

	<u>Indoor Hours</u>	<u>Outdoor Hours</u>
Wednesday, August 15	N/A	5 p.m. – 10 p.m.
Thursday, August 16	N/A	5 p.m. – 10 p.m.
Friday, August 17	4 p.m. – 10 p.m.	2 p.m. – 11 p.m.
Saturday, August 18	10 a.m. – 9 p.m.	10 a.m. – 11 p.m.
Sunday, August 19	11 a.m. – 7 p.m.	11 a.m. – 10 p.m.

Prospective sponsors, please complete the [online interest form](#). Submissions will be reviewed within five business days. A formal sponsor agreement will be sent following submission review. To learn more about sponsorship opportunities, email sponsors@arlingtoncountyfair.us.

*Arlington County Fair, Inc. kindly requests that sponsors send their sponsorship agreement and donation no later than **July 1** to be included in day-of printed materials and on the website.*